

TABLE 1:- MUTUAL FUND DATA FOR THE MONTH - SEPTEMBER 2009

(Rs. in Crore)

	CATEGORY	SALES - ALL SCHEMES					REDEMPTIONS ALL SCHEMES		AVERAGE ASSETS UNDER MANAGEMENT FOR THE MONTH
		From New Schemes #		From Existing Schemes	Total for the month	Cumulative April 2009 to September 2009	For the month	Cumulative April 2009 to September 2009	
		No.	Amount	Amount					
<b>A</b>	<b>BANK SPONSORED</b>								
<b>I</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN (2)</b>	1	282	33,425	33,707	220,316	36,457	213,887	42,476
<b>II</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN (1)</b>	-	-	9,081	9,081	50,970	13,498	50,120	4,486
<b>III</b>	<b>OTHERS (1)</b>	-	-	65,887	65,887	423,774	81,055	412,043	73,589
	<b>TOTAL 'A' (I+II+III)</b>	1	282	108,393	108,675	695,060	131,010	676,050	120,551
<b>B</b>	<b>INSTITUTIONS (1)</b>	-	-	85,632	85,632	440,672	99,254	430,268	42,393
<b>C</b>	<b>PRIVATE SECTOR</b>								
<b>I</b>	<b>INDIAN (14)</b>	5	906	289,994	290,900	1,724,235	336,524	1,679,933	240,619
<b>II</b>	<b>FOREIGN (5)</b>	2	243	16,936	17,179	121,319	23,732	117,105	49,092
<b>III</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN (5)</b>	6	841	275,832	276,673	1,613,393	327,868	1,576,549	264,494
<b>IV</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN (7)</b>	1	24	18,061	18,085	145,458	23,083	147,804	25,762
	<b>TOTAL 'C' (I+II+III+IV)</b>	14	2,014	600,823	602,837	3,604,405	711,207	3,521,391	579,967
	<b>GRAND TOTAL (A+B+C)</b>	15	2,296	794,848	797,144	4,740,137	941,471	4,627,709	742,911
	<b>Figures for corresponding period of previous year</b>	103	22,809	420,862	443,671	2,722,532	489,326	2,720,059	529,103

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**Note** 1. Data is provisional & hence subject to revision.  
2. # Only New Schemes where allotment is completed.

TABLE 2:- SALES DURING THE MONTH OF SEPTEMBER 2009 - TYPE AND CATEGORY WISE

(Rs. in Crore)

2.1 \*NEW SCHEMES LAUNCHED (ALLOTMENT COMPLETED)

	Open End		Close End		Interval Fund		TOTAL	
	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount
INCOME	-	-	9	1,384	-	-	9	1,384
EQUITY	5	826	-	-	-	-	5	826
BALANCED	-	-	-	-	-	-	-	-
LIQUID/MONEY MARKET	-	-	-	-	-	-	-	-
GILT	-	-	-	-	-	-	-	-
ELSS - EQUITY	-	-	1	86	-	-	1	86
GOLD ETFs	-	-	-	-	-	-	-	-
OTHER ETFs	-	-	-	-	-	-	-	-
FUND OF FUNDS INVESTING	-	-	-	-	-	-	-	-
OVERSEAS	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>5</b>	<b>826</b>	<b>10</b>	<b>1,470</b>	<b>-</b>	<b>-</b>	<b>15</b>	<b>2,296</b>

\*NEW SCHEMES LAUNCHED :

OPEN END EQUITY :	Canara Robeco F.O.R.C.E. Fund; Franklin Build India Fund; Kotak Select Focus Fund; Sahara STAR Value Fund and Shinsei Industry Leaders Fund.
CLOSE END INCOME :	Birla Sunlife FTP - Series BV; Fortis FTP - Series 15A; HDFC FMP 20M September 2009 - Series XI; ICICI Prudential FMP Series 49 Three Years Plan A and One Year Plan B; IDFC FMP - FMS 3; Kotak FMP 19M Series 2; Reliance Fixed Horizon Fund - XIII - Series 1 and Sundaram BNP Paribas FT Plan P.
CLOSE END ELSS :	ICICI Prudential R.I.G.H.T. Fund

2.2 EXISTING SCHEMES

	Open End		Close End		Interval Fund		TOTAL	
	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount
INCOME	169	195,717	100	315	45	368	314	196,400
EQUITY	253	3,330	43	2	2	31	298	3,363
BALANCED	30	264	7	-	-	-	37	264
LIQUID/MONEY MARKET	56	593,820	-	-	-	-	56	593,820
GILT	35	508	-	-	-	-	35	508
ELSS - EQUITY	35	139	12	-	-	-	47	139
GOLD ETF	6	106	-	-	-	-	6	106
OTHER ETFs	12	182	-	-	-	-	12	182
FUND OF FUNDS INVESTING	12	66	-	-	-	-	12	66
OVERSEAS	12	66	-	-	-	-	12	66
<b>TOTAL</b>	<b>608</b>	<b>794,132</b>	<b>162</b>	<b>317</b>	<b>47</b>	<b>399</b>	<b>817</b>	<b>794,848</b>

Notes: The change in number of existing schemes is because of the maturity and reclassification of some of the existing schemes.

^ Amount mobilised by new plans launched under existing scheme.

2.3 TOTAL OF ALL SCHEMES

	Open End		Close End		Interval Fund		TOTAL	
	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount
INCOME	169	195,717	109	1,699	45	368	323	197,784
EQUITY	258	4,156	43	2	2	31	303	4,189
BALANCED	30	264	7	-	-	-	37	264
LIQUID/MONEY MARKET	56	593,820	-	-	-	-	56	593,820
GILT	35	508	-	-	-	-	35	508
ELSS - EQUITY	35	139	13	86	-	-	48	225
GOLD ETF	6	106	-	-	-	-	6	106
OTHER ETFs	12	182	-	-	-	-	12	182
FUND OF FUNDS INVESTING	12	66	-	-	-	-	12	66
OVERSEAS	12	66	-	-	-	-	12	66
<b>TOTAL</b>	<b>613</b>	<b>794,958</b>	<b>172</b>	<b>1,787</b>	<b>47</b>	<b>399</b>	<b>832</b>	<b>797,144</b>

Table 3:-

**REDEMPTIONS / REPURCHASES DURING THE MONTH OF SEPTEMBER 2009**  
**CATEGORY & TYPE WISE**

(Rs. in Crore)

	Open End	Close End	Interval Fund	TOTAL	Net Inflow / (Outflow) For the Month	Net Inflow / (Outflow) For the Year to Date Current Year	Net Inflow / (Outflow) For the Year to Date Previous Year
INCOME	298,028	11,842	146	310,016	(112,232)	101,955	19,895
EQUITY	5,784	154	7	5,945	(1,756)	5,534	2,632
BALANCED	489	30	-	519	(255)	(378)	242
LIQUID/MONEY MARKET	623,913	-	-	623,913	(30,093)	7,720	(22,664)
GILT	453	-	-	453	55	(2,664)	(1,087)
ELSS - EQUITY	161	17	-	178	47	188	1,372
GOLD ETFs	30	-	-	30	76	267	199
OTHER ETFs	129	-	-	129	53	28	869
FUND OF FUNDS	288	-	-	288	(222)	(222)	1,015
INVESTING OVERSEAS							
<b>TOTAL</b>	<b>929,275</b>	<b>12,043</b>	<b>153</b>	<b>941,471</b>	<b>(144,327)</b>	<b>112,428</b>	<b>2,473</b>

Table 4:-

**ASSETS UNDER MANAGEMENT AS ON SEPTEMBER 30, 2009**

**CATEGORY & TYPE WISE**

(Rs. in Crore)

	Open End	Close End	Interval Fund	TOTAL	% to Total
INCOME	286,475	24,611	819	311,905	50
EQUITY	143,889	25,582	416	169,887	27
BALANCED	15,070	2,617	-	17,687	3
LIQUID/MONEY MARKET	97,792	-	-	97,792	16
GILT	4,020	-	-	4,020	1
ELSS - EQUITY	18,659	3,076	-	21,735	3
GOLD ETF	1,009	-	-	1,009	@
OTHER ETFs	952	-	-	952	@
FUND OF FUNDS	3,012	-	-	3,012	@
INVESTING OVERSEAS					
<b>TOTAL</b>	<b>570,878</b>	<b>55,886</b>	<b>1,235</b>	<b>627,999</b>	<b>100</b>

@ Less than 1 %.

Table 5:-

**DATA ON FUND OF FUNDS (DOMESTIC) - SEPTEMBER 2009**

(Rs. In Crore)

	No. of Schemes	Sales	Redemption	Assets under Management as on September 30, 2009	Average Assets Under Management for the month
<b>Fund of Funds</b>	<b>27</b>	<b>77</b>	<b>22</b>	<b>822</b>	<b>790</b>

**Notes :**

1. Fund of Funds is a scheme wherein the assets are invested in the existing schemes of mutual funds and hence, the figures indicated herein are included in tables 1 to 4 and 6. Data on fund of funds is given for information only.

TABLE :6

## Average Assets Under Management for the month - September 2009

(Rs. in crore)

Sr. No.	Name of the Asset Management Company	Average Assets Under Management for the month	Sr. No.	Name of the Asset Management Company	Average Assets Under Management for the month
<b>A</b>	<b>BANK SPONSORED</b>		<b>(ii)</b>	<b>FOREIGN</b>	
			1	AIG Global Asset Management Company (India) Private Ltd.	1,702
<b>(i)</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN</b>		2	FIL Fund Management Private Ltd.	9192
1	Canara Robeco Asset Management Co. Ltd.	7,603	3	Fortis Investment Management (India) Pvt. Ltd.	9497
2	SBI Funds Management Private Ltd.	34,873	4	Franklin Templeton Asset Management (India) Private Ltd.	28,449
	<b>TOTAL ..... A (i)</b>	<b>42,476</b>	5	Mirae Asset Global Investments (India) Private Ltd.	252
				<b>TOTAL ..... C (ii)</b>	<b>49,092</b>
<b>(ii)</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN</b>				
1	Baroda Pioneer Asset Management Company Limited	4,486	<b>(iii)</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN</b>	
	<b>TOTAL ..... A (ii)</b>	<b>4,486</b>	1	Birla Sun Life Asset Management Co. Ltd.	63,056
			2	DSP BlackRock Investment Managers Private Ltd.	17,587
<b>(iii)</b>	<b>OTHERS</b>		3	HDFC Asset Management Co. Ltd.	90,427
1	UTI Asset Management Company Ltd	73,589	4	ICICI Prudential Asset Management Co. Ltd.	80,120
	<b>TOTAL ..... A (iii)</b>	<b>73,589</b>	5	Sundaram BNP Paribas Asset Management Company Ltd.	13,304
	<b>TOTAL ..... A (i+ii+iii)</b>	<b>120,551</b>		<b>TOTAL ..... C (iii)</b>	<b>264,494</b>
<b>B</b>	<b>INSTITUTIONS</b>		<b>(iv)</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN</b>	
1	LIC Mutual Fund Asset Management Co. Ltd.	42,393	1	Bharti AXA Investment Managers Private Limited	340
	<b>TOTAL ..... B</b>	<b>42,393</b>	2	HSBC Asset Management (India) Private Ltd.	7,503
			3	ING Investment Management (India) Private Ltd.	1,960
<b>C</b>	<b>PRIVATE SECTOR</b>		4	JPMorgan Asset Management (India) Private Ltd.	4,546
<b>(i)</b>	<b>INDIAN</b>		5	Morgan Stanley Investment Management Private Ltd.	2,311
1	Benchmark Asset Management Co. Private Ltd.	1,370	6	Principal Pnb Asset Management Co. Private Ltd	8,882
2	DBS Cholamandalam Asset Management Ltd.	2,642	7	Shinsei Asset Management (India) Pvt. Ltd.	220
3	Deutsche Asset Management (India) Private Ltd.	13,862		<b>TOTAL ..... C (iv)</b>	<b>25,762</b>
4	Edelweiss Asset Management Limited	114		<b>TOTAL ..... C (i+ii+iii+iv)</b>	<b>579,967</b>
5	Escorts Asset Management Ltd.	203		<b>A+B+C</b>	<b>742,911</b>
6	IDFC Asset Management Company Private Limited	23,793			
7	J.M. Financial Asset Management Private Ltd.	8,777			
8	Kotak Mahindra Asset Management Co. Ltd.	36,247			
9	Quantum Asset Management Co. Private Ltd.	77			
10	Reliance Capital Asset Management Ltd.	118,251			
11	Religare Asset Management Company Private Limited	13,854			
12	Sahara Asset Management Co. Private Ltd.	222			
13	Tata Asset Management Ltd.	20,207			
14	Taurus Asset Management Co. Ltd.	1,000			
	<b>TOTAL ..... C (i)</b>	<b>240,619</b>			