

TABLE 1:- MUTUAL FUND DATA FOR THE MONTH - JULY 2010

	CATEGORY	SALES - ALL SCHEMES					REDEMPTIONS ALL SCHEMES		AVERAGE ASSETS UNDER MANAGEMENT FOR THE MONTH
		From New Schemes #		From Existing Schemes	Total for the month	Cumulative April 2010 to July 2010	For the month	Cumulative April 2010 to July 2010	
		No.	Amount	Amount					
A	BANK SPONSORED								
I	JOINT VENTURES - PREDOMINANTLY INDIAN (2)	2	1,060	57,912	58,972	208,046	55,069	208,212	46,310
II	JOINT VENTURES - PREDOMINANTLY FOREIGN (1)	-	-	11,619	11,619	34,517	9,457	31,968	3,955
III	OTHERS (2)	1	738	79,263	80,001	296,202	76,158	300,539	63,149
	TOTAL 'A' (I+II+III)	3	1,798	148,794	150,592	538,765	140,684	540,719	113,414
B	INSTITUTIONS (1)	-	-	47,892	47,892	269,359	54,744	274,524	24,425
C	PRIVATE SECTOR								
I	INDIAN (17) \$\$	11	2,337	239,285	241,622	1,165,209	230,659	1,150,940	206,231
II	FOREIGN (5)	4	207	11,968	12,175	61,014	11,260	57,470	49,823
III	JOINT VENTURES - PREDOMINANTLY INDIAN (5)	4	621	234,976	235,597	1,111,201	221,345	1,090,289	249,361
IV	JOINT VENTURES - PREDOMINANTLY FOREIGN (7)	-	-	32,769	32,769	102,236	30,301	98,641	22,313
	TOTAL 'C' (I+II+III+IV)	19	3,165	518,998	522,163	2,439,660	493,565	2,397,340	527,728
	GRAND TOTAL (A+B+C)	22	4,963	715,684	720,647	3,247,784	688,993	3,212,583	665,567
	Figures for corresponding period of previous year	5	2,818	926,108	928,926	3,024,333	805,247	2,800,251	689,946

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Note: 1. Data is provisional & hence subject to revision.

2. # Only New Schemes where allotment is completed.

3. \$\$ There has been an increase in the number of AMCs to 17, due to inclusion of a new AMC - Motilal Oswal Asset Management Co. Ltd.

TABLE 2:- SALES DURING THE MONTH OF JULY 2010 - TYPE AND CATEGORY WISE
2.1 *NEW SCHEMES LAUNCHED (ALLOTMENT COMPLETED)

(Rs. in Crore)

	Open End		Close End		Interval Fund		TOTAL	
	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount
INCOME	3	840	15	2,444	-	-	18	3,284
EQUITY	2	705	-	-	-	-	2	705
BALANCED	-	-	-	-	-	-	-	-
LIQUID/MONEY MARKET	1	738	-	-	-	-	1	738
GILT	-	-	-	-	-	-	-	-
ELSS - EQUITY	-	-	-	-	-	-	-	-
GOLD ETF	-	-	-	-	-	-	-	-
OTHER ETFs	1	236	-	-	-	-	1	236
FUND OF FUNDS INVESTING	-	-	-	-	-	-	-	-
OVERSEAS	-	-	-	-	-	-	-	-
TOTAL	7	2,519	15	2,444	-	-	22	4,963

*NEW SCHEMES LAUNCHED :

OPEN END INCOME :	Axis Income Saver; Canara Robeco InDiGo (Income from Debt Instruments & Gold) Fund and Peerless Income Plus Fund.
OPEN END EQUITY :	Mirae Asset Emerging Bluechip Fund and SBI PSU Fund.
OPEN END LIQUID :	IDBI Liquid Fund
OPEN END Other ETFs :	Motilal Oswal MOST Shares M 50 ETF (MOST Shares M 50)
CLOSE END INCOME :	Fortis FTF Series 17C and Series 18A; Franklin Templeton FTF Series XIV Plan A; HDFC FMP 100D June 2010 (1) Series XIII, 100D July 2010 (1) Series XIII, 370D June 2010 (2) Series XV and 370D July 2010 (1) Series XV; IDFC CPOF Series II; Kotak FMP 370 days Series 6; L & T FMP I (July 91 D A) and (July 5 M A); Reliance Fixed Horizon Fund XV Series 6; Religare FMP Series III - Plan B (18 Months) and Plan C (370 Days); Tata Fixed Tenure Fund Series 1.

2.2 EXISTING SCHEMES

	Open End		Close End		Interval Fund		TOTAL	
	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount
INCOME	192	181,414	120	147 [^]	36	7,090	348	188,651
EQUITY	281	4,311	30	(3) ^{**}	1	-	312	4,308
BALANCED	30	592	3	-	-	-	33	592
LIQUID/MONEY MARKET	53	521,116	-	-	-	-	53	521,116
GILT	36	194	-	-	-	-	36	194
ELSS - EQUITY	36	162	12	-	-	-	48	162
GOLD ETF	7	198	-	-	-	-	7	198
OTHER ETFs	14	424	-	-	-	-	14	424
FUND OF FUNDS INVESTING	15	39	-	-	-	-	15	39
OVERSEAS	-	-	-	-	-	-	-	-
TOTAL	664	708,450	165	144	37	7,090	866	715,684

Notes: The change in number of existing schemes is because of the maturity and reclassification of some of the existing schemes.

[^] Amount mobilised by new plans launched under existing scheme.

2.3 TOTAL OF ALL SCHEMES

	Open End		Close End		Interval Fund		TOTAL	
	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount
INCOME	195	182,254	135	2,591	36	7,090	366	191,935
EQUITY	283	5,016	30	(3) ^{**}	1	-	314	5,013
BALANCED	30	592	3	-	-	-	33	592
LIQUID/MONEY MARKET	54	521,854	-	-	-	-	54	521,854
GILT	36	194	-	-	-	-	36	194
ELSS - EQUITY	36	162	12	-	-	-	48	162
GOLD ETF	7	198	-	-	-	-	7	198
OTHER ETFs	15	660	-	-	-	-	15	660
FUND OF FUNDS INVESTING	15	39	-	-	-	-	15	39
OVERSEAS	-	-	-	-	-	-	-	-
TOTAL	671	710,969	180	2,588	37	7,090	888	720,647

^{**} One of the Fund Houses had erroneously reported sales of Rs.3 crores in June 2010 under close ended Equity, in respect of the equity scheme which became open ended in June 2010, now adjusted in this month and hence, the negative figure.

Table 3:-

REDEMPTIONS / REPURCHASES DURING THE MONTH OF JULY 2010
CATEGORY & TYPE WISE

(Rs. in Crore)

	Open End	Close End	Interval Fund	TOTAL	Net Inflow / (Outflow) For the Month	Net Inflow / (Outflow) For the Year to Date Current Year	Net Inflow / (Outflow) For the Year to Date Previous Year
INCOME	188,691	894	1,875	191,460	475	8,810	175,912
EQUITY	7,741	641	31	8,413	(3,400)	(4,723)	7,432
BALANCED	632	3	-	635	(43)	55	10
LIQUID/MONEY MARKET	487,551	-	-	487,551	34,303	31,273	43,028
GILT	154	-	-	154	40	(237)	(2,273)
ELSS - EQUITY	273	28	-	301	(139)	(340)	117
GOLD ETFs	43	-	-	43	155	260	176
OTHER ETFs	285	-	-	285	375	519	18
FUND OF FUNDS INVESTING OVERSEAS	151	-	-	151	(112)	(416)	(338)
TOTAL	685,521	1,566	1,906	688,993	31,654	35,201	224,082

Table 4:-

ASSETS UNDER MANAGEMENT AS ON JULY 31, 2010
CATEGORY & TYPE WISE

(Rs. in Crore)

	Open End	Close End	Interval Fund	TOTAL	% to Total
INCOME	271,063	38,687	22,199	331,949	50
EQUITY	162,613	15,827	52	178,492	27
BALANCED	16,804	1,460	-	18,264	3
LIQUID/MONEY MARKET	105,333	-	-	105,333	16
GILT	3,259	-	-	3,259	@
ELSS - EQUITY	22,096	3,161	-	25,257	4
GOLD ETF	1,972	-	-	1,972	@
OTHER ETFs	1,532	-	-	1,532	@
FUND OF FUNDS INVESTING OVERSEAS	2,547	-	-	2,547	@
TOTAL	587,219	59,135	22,251	668,605	100

@ Less than 1 %.

Table 5:- DATA ON FUND OF FUNDS (DOMESTIC) - JULY 2010

(Rs. In Crore)

	No. of Schemes	Sales	Redemption	Assets under Management as on July 31, 2010
Fund of Funds	25	148	66	1,920

Notes :

1. Fund of Funds is a scheme wherein the assets are invested in the existing schemes of mutual funds and hence, the figures indicated herein are included in tables 1 to 4 and 6. Data on fund of funds is given for information only.

TABLE :6

Average Assets Under Management for the month - July 2010

(Rs. in crore)

Sr. No.	Name of the Asset Management Company	Average Assets Under Management for the month	Sr. No.	Name of the Asset Management Company	Average Assets Under Management for the month
A	BANK SPONSORED		(ii)	FOREIGN	
			1	AIG Global Asset Management Company (India) Private Ltd.	953
(i)	JOINT VENTURES - PREDOMINANTLY INDIAN		2	FIL Fund Management Private Ltd.	8065
1	Canara Robeco Asset Management Co. Ltd.	7,797	3	Fortis Investment Management (India) Pvt. Ltd.	5353
2	SBI Funds Management Private Ltd.	38,513	4	Franklin Templeton Asset Management (India) Private Ltd.	35,181
	TOTAL A (i)	46,310	5	Mirae Asset Global Investments (India) Private Ltd.	271
				TOTAL C (ii)	49,823
(ii)	JOINT VENTURES - PREDOMINANTLY FOREIGN				
1	Baroda Pioneer Asset Management Company Limited	3,955	(iii)	JOINT VENTURES - PREDOMINANTLY INDIAN	
	TOTAL A (ii)	3,955	1	Birla Sun Life Asset Management Co. Ltd.	61,533
			2	DSP BlackRock Investment Managers Private Ltd.	21,893
(iii)	OTHERS		3	HDFC Asset Management Co. Ltd.	84,628
1	IDBI Asset Management Ltd.	941	4	ICICI Prudential Asset Management Co. Ltd.	68,715
2	UTI Asset Management Company Ltd	62,208	5	Sundaram BNP Paribas Asset Management Company Ltd.	12,592
	TOTAL A (iii)	63,149		TOTAL C (iii)	249,361
	TOTAL A (i+ii+iii)	113,414			
			(iv)	JOINT VENTURES - PREDOMINANTLY FOREIGN	
B	INSTITUTIONS		1	Bharti AXA Investment Managers Private Limited	702
1	LIC Mutual Fund Asset Management Co. Ltd.	24,425	2	HSBC Asset Management (India) Private Ltd.	5,396
	TOTAL B	24,425	3	ING Investment Management (India) Private Ltd.	1,422
			4	JPMorgan Asset Management (India) Private Ltd.	6,316
C	PRIVATE SECTOR		5	Morgan Stanley Investment Management Private Ltd.	2,269
(i)	INDIAN		6	Principal Pnb Asset Management Co.Private Ltd	5,855
1	Axis Asset Management Company Ltd.	3,037	7	Shinsei Asset Management (India) Pvt. Ltd.	353
2	Benchmark Asset Management Co. Private Ltd.	2,285		TOTAL C (iv)	22,313
3	Deutsche Asset Management (India) Private Ltd.	10,027		TOTAL C (i+ii+iii+iv)	527,728
4	Edelweiss Asset Management Limited	285		A+B+C	665,567
5	Escorts Asset Management Ltd.	198			
6	IDFC Asset Management Company Private Limited	18,533			
7	J.M. Financial Asset Management Private Ltd.	5,952			
8	Kotak Mahindra Asset Management Co. Ltd.	27,490			
9	L&T Investment Management Limited	3,386			
10	Motilal Oswal Asset Management Co. Ltd.	33			
11	Peerless Funds Management Co. Ltd.	1,078			
12	Quantum Asset Management Co. Private Ltd.	105			
13	Reliance Capital Asset Management Ltd.	102,179			
14	Religare Asset Management Company Private Limited	10,476			
15	Sahara Asset Management Co. Private Ltd.	761			
16	Tata Asset Management Ltd.	18,171			
17	Taurus Asset Management Co. Ltd.	2,235			
	TOTAL C (i)	206,231			