

TABLE 1:- MUTUAL FUND DATA FOR THE MONTH - AUGUST 2009

(Rs. in Crore)

	CATEGORY	SALES - ALL SCHEMES				REDEMPTIONS ALL SCHEMES		AVERAGE ASSETS UNDER MANAGEMENT FOR THE MONTH	
		From New Schemes #		From Existing Schemes	Total for the month	Cumulative April 2009 to August 2009	For the month		Cumulative April 2009 to August 2009
		No.	Amount	Amount					
<b>A</b>	<b>BANK SPONSORED</b>								
<b>I</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN (2)</b>	-	-	28,707	28,707	186,609	28,826	177,430	41,948
<b>II</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN (1)</b>	-	-	13,385	13,385	41,889	11,711	36,622	5,414
<b>III</b>	<b>OTHERS (1)</b>	-	-	80,658	80,658	357,887	75,403	330,988	73,926
	<b>TOTAL 'A' (I+II+III)</b>	-	-	122,750	122,750	586,385	115,940	545,040	121,288
<b>B</b>	<b>INSTITUTIONS (1)</b>	-	-	89,927	89,927	355,040	87,144	331,014	42,646
<b>C</b>	<b>PRIVATE SECTOR</b>								
<b>I</b>	<b>INDIAN (14)</b>	4	297	341,756	342,053	1,433,335	330,418	1,343,409	243,163
<b>II</b>	<b>FOREIGN (5)</b>	1	25	20,686	20,711	104,140	20,144	93,373	50,568
<b>III</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN (5)</b>	1	347	315,863	316,210	1,336,720	305,490	1,248,681	265,873
<b>IV</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN (7)</b>	1	53	26,956	27,009	127,373	26,851	124,721	26,378
	<b>TOTAL 'C' (I+II+III+IV)</b>	7	722	705,261	705,983	3,001,568	682,903	2,810,184	585,982
	<b>GRAND TOTAL (A+B+C)</b>	7	722	917,938	918,660	3,942,993	885,987	3,686,238	749,916
	<b>Figures for corresponding period of previous year</b>	85	19,610	386,485	406,095	2,278,861	406,104	2,230,733	544,364

Released on 9.9.2009

**Note** 1. Data is provisional & hence subject to revision.  
2. # Only New Schemes where allotment is completed.

TABLE 2:- SALES DURING THE MONTH OF AUGUST 2009 - TYPE AND CATEGORY WISE

(Rs. in Crore)

2.1 \*NEW SCHEMES LAUNCHED (ALLOTMENT COMPLETED)

	Open End		Close End		Interval Fund		TOTAL	
	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount
INCOME	2	240	-	-	-	-	2	240
EQUITY	3	82	-	-	-	-	3	82
BALANCED	-	-	-	-	-	-	-	-
LIQUID/MONEY MARKET	-	-	-	-	-	-	-	-
GILT	-	-	-	-	-	-	-	-
ELSS - EQUITY	-	-	-	-	-	-	-	-
GOLD ETFs	-	-	-	-	-	-	-	-
OTHER ETFs	-	-	-	-	-	-	-	-
FUND OF FUNDS INVESTING	2	400	-	-	-	-	2	400
OVERSEAS	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>7</b>	<b>722</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>7</b>	<b>722</b>

\*NEW SCHEMES LAUNCHED :

OPEN END INCOME :	Mirae Asset Short Term Bond Fund and Religare Credit Opportunities Fund.
OPEN END EQUITY :	Edelweiss Absolute Return Equity Fund; Religare Business Leaders Fund and Sahara Super 20 Fund.
OPEN END FOF INVESTIG OVERSEAS :	DSP BlackRock World Energy Fund and JP Morgan Greater China Equity Off Shore Fund.

2.2 EXISTING SCHEMES

	Open End		Close End		Interval Fund		TOTAL	
	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount
INCOME	168	261,815	131	^ 4	46	6	345	261,825
EQUITY	247	3,917	46	^ 3	2	34	295	3,954
BALANCED	30	234	7	-	-	-	37	234
LIQUID/MONEY MARKET	57	651,519	-	-	-	-	57	651,519
GILT	36	93	-	-	-	-	36	93
ELSS - EQUITY	35	148	12	-	-	-	47	148
GOLD ETF	6	18	-	-	-	-	6	18
OTHER ETFs	12	125	-	-	-	-	12	125
FUND OF FUNDS INVESTING	10	22	-	-	-	-	10	22
OVERSEAS	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>601</b>	<b>917,891</b>	<b>196</b>	<b>7</b>	<b>48</b>	<b>40</b>	<b>845</b>	<b>917,938</b>

Notes: The change in number of existing schemes is because of the maturity and reclassification of some of the existing schemes.

^ Amount mobilised by new plans launched under existing scheme.

2.3 TOTAL OF ALL SCHEMES

	Open End		Close End		Interval Fund		TOTAL	
	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount	No. of Schemes	Amount
INCOME	170	262,055	131	4	46	6	347	262,065
EQUITY	250	3,999	46	3	2	34	298	4,036
BALANCED	30	234	7	-	-	-	37	234
LIQUID/MONEY MARKET	57	651,519	-	-	-	-	57	651,519
GILT	36	93	-	-	-	-	36	93
ELSS - EQUITY	35	148	12	-	-	-	47	148
GOLD ETF	6	18	-	-	-	-	6	18
OTHER ETFs	12	125	-	-	-	-	12	125
FUND OF FUNDS INVESTING	12	422	-	-	-	-	12	422
OVERSEAS	-	-	-	-	-	-	-	-
<b>TOTAL</b>	<b>608</b>	<b>918,613</b>	<b>196</b>	<b>7</b>	<b>48</b>	<b>40</b>	<b>852</b>	<b>918,660</b>

Table 3:-

**REDEMPTIONS / REPURCHASES DURING THE MONTH OF AUGUST 2009**  
**CATEGORY & TYPE WISE** (Rs. in Crore)

	Open End	Close End	Interval Fund	TOTAL	Net Inflow / (Outflow) For the Month	Net Inflow / (Outflow) For the Year to Date Current Year	Net Inflow / (Outflow) For the Year to Date Previous Year
INCOME	216,905	6,788	97	223,790	38,275	214,187	46,560
EQUITY	3,992	172	14	4,178	(142)	7,290	2,028
BALANCED	353	14	-	367	(133)	(123)	274
LIQUID/MONEY MARKET	656,734	-	-	656,734	(5,215)	37,813	(2,989)
GILT	539	-	-	539	(446)	(2,719)	(960)
ELSS - EQUITY	120	4	-	124	24	141	1,224
GOLD ETFs	3	-	-	3	15	191	190
OTHER ETFs	168	-	-	168	(43)	(25)	806
FUND OF FUNDS	84	-	-	84	338	-	995
INVESTING OVERSEAS						*	
<b>TOTAL</b>	<b>878,898</b>	<b>6,978</b>	<b>111</b>	<b>885,987</b>	<b>32,673</b>	<b>256,755</b>	<b>48,128</b>

\* Net Inflow/ Outflow for Fund of Funds investing overseas for the year to date (current year) is nil.

Table 4:-

**ASSETS UNDER MANAGEMENT AS ON AUGUST 31, 2009**  
**CATEGORY & TYPE WISE** (Rs. in Crore)

	Open End	Close End	Interval Fund	TOTAL	% to Total
INCOME	387,478	35,049	384	422,911	56
EQUITY	135,337	25,051	409	160,797	21
BALANCED	14,244	2,427	-	16,671	2
LIQUID/MONEY MARKET	127,429	-	-	127,429	17
GILT	3,937	-	-	3,937	1
ELSS - EQUITY	18,543	1,629	-	20,172	3
GOLD ETF	904	-	-	904	@
OTHER ETFs	831	-	-	831	@
FUND OF FUNDS	2,986	-	-	2,986	@
INVESTING OVERSEAS					
<b>TOTAL</b>	<b>691,689</b>	<b>64,156</b>	<b>793</b>	<b>756,638</b>	<b>100</b>

@ Less than 1 %.

Table 5:- DATA ON FUND OF FUNDS (DOMESTIC) - AUGUST 2009 (Rs. In Crore)

	No. of Schemes	Sales	Redemption	Assets under Management as on August 31, 2009	Average Assets Under Management for the month
<b>Fund of Funds</b>	<b>27</b>	<b>46</b>	<b>26</b>	<b>749</b>	<b>732</b>

**Notes :**

1. Fund of Funds is a scheme wherein the assets are invested in the existing schemes of mutual funds and hence, the figures indicated herein are included in tables 1 to 4 and 6. Data on fund of funds is given for information only.

TABLE :6

## Average Assets Under Management for the month - August 2009

(Rs. in crore)

Sr. No.	Name of the Asset Management Company	Average Assets Under Management for the month	Sr. No.	Name of the Asset Management Company	Average Assets Under Management for the month
<b>A</b>	<b>BANK SPONSORED</b>		<b>(ii)</b>	<b>FOREIGN</b>	
			1	AIG Global Asset Management Company (India) Private Ltd.	1,888
<b>(i)</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN</b>		2	FIL Fund Management Private Ltd.	9416
1	Canara Robeco Asset Management Co. Ltd.	7,892	3	Fortis Investment Management (India) Pvt. Ltd.	10145
2	SBI Funds Management Private Ltd.	34,056	4	Franklin Templeton Asset Management (India) Private Ltd.	28,867
	<b>TOTAL ..... A (i)</b>	<b>41,948</b>	5	Mirae Asset Global Investments (India) Private Ltd.	252
				<b>TOTAL ..... C (ii)</b>	<b>50,568</b>
<b>(ii)</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN</b>				
1	Baroda Pioneer Asset Management Company Limited	5,414	<b>(iii)</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN</b>	
	<b>TOTAL ..... A (ii)</b>	<b>5,414</b>	1	Birla Sun Life Asset Management Co. Ltd.	62,867
			2	DSP BlackRock Investment Managers Private Ltd.	17,142
<b>(iii)</b>	<b>OTHERS</b>		3	HDFC Asset Management Co. Ltd.	93,874
1	UTI Asset Management Company Ltd	73,926	4	ICICI Prudential Asset Management Co. Ltd.	77,967
	<b>TOTAL ..... A (iii)</b>	<b>73,926</b>	5	Sundaram BNP Paribas Asset Management Company Ltd.	14,023
	<b>TOTAL ..... A (i+ii+iii)</b>	<b>121,288</b>		<b>TOTAL ..... C (iii)</b>	<b>265,873</b>
<b>B</b>	<b>INSTITUTIONS</b>		<b>(iv)</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN</b>	
1	LIC Mutual Fund Asset Management Co. Ltd.	42,646	1	Bharti AXA Investment Managers Private Limited	283
	<b>TOTAL ..... B</b>	<b>42,646</b>	2	HSBC Asset Management (India) Private Ltd.	8,405
			3	ING Investment Management (India) Private Ltd.	2,200
<b>C</b>	<b>PRIVATE SECTOR</b>		4	JPMorgan Asset Management (India) Private Ltd.	3,629
<b>(i)</b>	<b>INDIAN</b>		5	Morgan Stanley Investment Management Private Ltd.	2,237
1	Benchmark Asset Management Co. Private Ltd.	1,213	6	Principal Pnb Asset Management Co. Private Ltd	9,451
2	DBS Cholamandalam Asset Management Ltd.	2,893	7	Shinsei Asset Management (India) Pvt. Ltd.	173
3	Deutsche Asset Management (India) Private Ltd.	14,624		<b>TOTAL ..... C (iv)</b>	<b>26,378</b>
4	Edelweiss Asset Management Limited	96		<b>TOTAL ..... C (i+ii+iii+iv)</b>	<b>585,982</b>
5	Escorts Asset Management Ltd.	203		<b>A+B+C</b>	<b>749,916</b>
6	IDFC Asset Management Company Private Limited	24,856			
7	J.M. Financial Asset Management Private Ltd.	8,709			
8	Kotak Mahindra Asset Management Co. Ltd.	36,934			
9	Quantum Asset Management Co. Private Ltd.	70			
10	Reliance Capital Asset Management Ltd.	117,314			
11	Religare Asset Management Company Private Limited	14,744			
12	Sahara Asset Management Co. Private Ltd.	218			
13	Tata Asset Management Ltd.	20,490			
14	Taurus Asset Management Co. Ltd.	799			
	<b>TOTAL ..... C (i)</b>	<b>243,163</b>			