

TABLE 1:- MUTUAL FUND DATA FOR THE MONTH - MARCH 2010

(Rs. in Crore)

	CATEGORY	SALES - ALL SCHEMES					REDEMPTIONS ALL SCHEMES		AVERAGE ASSETS UNDER MANAGEMENT FOR THE MONTH
		From New Schemes #		From Existing Schemes	Total for the month	Cumulative April 2009 to March 2010	For the month	Cumulative April 2009 to March 2010	
		No.	Amount	Amount					
<b>A</b>	<b>BANK SPONSORED</b>								
<b>I</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN (2)</b>	6	1,473	59,269	60,742	451,533	64,406	443,905	46,637
<b>II</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN (1)</b>	-	-	5,844	5,844	94,606	7,860	93,318	3,574
<b>III</b>	<b>OTHERS (1)</b>	-	-	106,344	106,344	881,851	118,111	866,198	80,218
	<b>TOTAL 'A' (I+II+III)</b>	6	1,473	171,457	172,930	1,427,990	190,377	1,403,421	130,429
<b>B</b>	<b>INSTITUTIONS (1)</b>	-	-	79,411	79,411	987,155	98,264	982,284	42,304
<b>C</b>	<b>PRIVATE SECTOR</b>								
<b>I</b>	<b>INDIAN (16)</b>	35	7,486	326,315	333,801	3,687,355	394,134	3,662,271	235,585
<b>II</b>	<b>FOREIGN (5)</b>	2	153	17,454	17,607	229,299	24,472	227,512	50,253
<b>III</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN (5)</b>	28	5,594	334,356	339,950	3,400,912	393,884	3,367,105	267,481
<b>IV</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN (7)</b>	4	259	21,512	21,771	286,312	26,504	293,349	21,473
	<b>TOTAL 'C' (I+II+III+IV)</b>	69	13,492	699,637	713,129	7,603,878	838,994	7,550,237	574,792
	<b>GRAND TOTAL (A+B+C)</b>	75	14,965	950,505	965,470	10,019,023	1,127,635	9,935,942	747,525
	<b>Figures for corresponding period of previous year</b>	22	4,854	614,645	619,499	5,426,353	718,196	5,454,650	493,285

Released on 9.4.2010

**Note:** 1. Data is provisional & hence subject to revision.  
2. # Only New Schemes where allotment is completed.

TABLE 2:- SALES DURING THE MONTH OF MARCH 2010 - TYPE AND CATEGORY WISE

(Rs. in Crore)

	Open End		Close End		Interval Fund		TOTAL	
	No.of Schemes	Amount	No.of Schemes	Amount	No.of Schemes	Amount	No.of Schemes	Amount
<b>INCOME</b>	3	208	69	14,642	-	-	72	14,850
<b>EQUITY</b>	1	41	-	-	-	-	1	41
<b>BALANCED</b>	-	-	-	-	-	-	-	-
<b>LIQUID/MONEY MARKET</b>	-	-	-	-	-	-	-	-
<b>GILT</b>	-	-	-	-	-	-	-	-
<b>ELSS - EQUITY</b>	-	-	-	-	-	-	-	-
<b>GOLD ETF</b>	1	19	-	-	-	-	1	19
<b>OTHER ETFs</b>	1	55	-	-	-	-	1	55
<b>FUND OF FUNDS INVESTING</b>	-	-	-	-	-	-	-	-
<b>OVERSEAS</b>	-	-	-	-	-	-	-	-
<b>TOTAL</b>	6	323	69	14,642	-	-	75	14,965

**\*NEW SCHEMES LAUNCHED :**

<b>OPEN END INCOME :</b>	JP Morgan India Short Term Income Fund; Sundaram BNP Paribas Monthly Income Plan - Aggressive and Conservative.
<b>OPEN END EQUITY :</b>	Bharti AXA Focussed Infrastructure Fund
<b>OPEN END GOLD ETF :</b>	Religare Gold ETF
<b>OPEN END OTHER ETFs :</b>	Hang Seng Benchmark Exchange Traded Scheme (Hang Seng BeES)
<b>CLOSE END INCOME :</b>	Axis Fixed Term Plan - Series 1 (384 days); Bharti AXA FMP Series C Plan 1; Birla Sun Life FTP Series CA, Series CB, Series CC and Series CD, Birla Sunlife Capital Protection Oriented Fund - Series 1; Canara Robeco FMP Series 5 - 13 Months Plan A and Plan B; DSP BlackRock FMP 13M Series 2 and Series 3; DWS FTF Series 67 and Series 69; Fortis Fixed Term Fund Series 16D and Series 17A; HDFC FMP 24M February 2010 - Series XII, 13M March 2010 - Series XII, March 2010 (2) - Series XII, 13M March 2010 (3) - Series XII, 14M March 2010 - Series XII, 367D March 2010 (1) - Series XII and 100D March 2010 (1) - Series XIII; ICICI Prudential FMP Series 50 - 24 Months Plan A and Plan B, Series 51 - 13 Months Plan C, 14 Months Plan D, One Year Plan B, Three Years Plan F, Series 52 - One Year Plan A and 13 Months Plan A; IDFC Capital Protection Oriented Fund - Series 1, IDFC FM - Fourteen Months Series 1 and Thirteen Months Series 5, IDFC FMP Quarterly Series 55 Plan A, IDFC Hybrid Portfolio Fund Series 1; JM FMF Series XVIII 15 Monthly Plan 1; Kotak FMP 24M Series 1, 18M Series 4 and Series 5, 13M Series 6, Kotak FMP 370 Days Series 2 and Series 3; L & T FMP Series 12 - Plan 15M - March 10 - I and March 10 - II, Plan 91D - March 10 - I and March 10 - II;
	Principal PNB FMP - 540 Days - Series IV; Reliance Fixed Horizon Fund - XIV - Series 2, Series 3, Series 4, Series 5, Series 7 and Series 8; Religare FMP Series II Plan A (13 Months), Plan B (15 Months), Plan C (15 Months), Plan E (18 Months) and Plan F (13 Months); SBI Debt Fund Series - 90 days Plan, 180 days Plan, 370 days Plan and 15 Months Plan; Sundaram BNP Paribas FTP - U, Y, Z and AA; Tata FMP Series 26 Scheme A; Taurus FMP 385 Days Series 1 and 370 Days Series 3.

**2.2 EXISTING SCHEMES**

	Open End		Close End		Interval Fund		TOTAL	
	No.of Schemes	Amount	No.of Schemes	Amount	No.of Schemes	Amount	No.of Schemes	Amount
<b>INCOME</b>	179	293,493	79	773	37	7,855	295	302,121
<b>EQUITY</b>	266	6,176	38	1	2	2	306	6,179
<b>BALANCED</b>	29	577	4	-	-	-	33	577
<b>LIQUID/MONEY MARKET</b>	56	639,776	-	-	-	-	56	639,776
<b>GILT</b>	35	677	-	-	-	-	35	677
<b>ELSS - EQUITY</b>	36	1,012	12	-	-	-	48	1,012
<b>GOLD ETF</b>	6	62	-	-	-	-	6	62
<b>OTHER ETFs</b>	13	56	-	-	-	-	13	56
<b>FUND OF FUNDS INVESTING</b>	15	45	-	-	-	-	15	45
<b>OVERSEAS</b>								
<b>TOTAL</b>	635	941,874	133	774	39	7,857	807	950,505

Notes: The change in number of existing schemes is because of the maturity and reclassification of some of the existing schemes.

^ Amount mobilised by new plans launched under existing scheme.

**2.3 TOTAL OF ALL SCHEMES**

	Open End		Close End		Interval Fund		TOTAL	
	No.of Schemes	Amount	No.of Schemes	Amount	No.of Schemes	Amount	No.of Schemes	Amount
<b>INCOME</b>	182	293,701	148	15,415	37	7,855	367	316,971
<b>EQUITY</b>	267	6,217	38	1	2	2	307	6,220
<b>BALANCED</b>	29	577	4	-	-	-	33	577
<b>LIQUID/MONEY MARKET</b>	56	639,776	-	-	-	-	56	639,776
<b>GILT</b>	35	677	-	-	-	-	35	677
<b>ELSS - EQUITY</b>	36	1,012	12	-	-	-	48	1,012
<b>GOLD ETF</b>	7	81	-	-	-	-	7	81
<b>OTHER ETFs</b>	14	111	-	-	-	-	14	111
<b>FUND OF FUNDS INVESTING</b>	15	45	-	-	-	-	15	45
<b>OVERSEAS</b>								
<b>TOTAL</b>	641	942,197	202	15,416	39	7,857	882	965,470

Table 3:-

**REDEMPTIONS / REPURCHASES DURING THE MONTH OF MARCH 2010**  
**CATEGORY & TYPE WISE** *(Rs. in Crore)*

	Open End	Close End	Interval Fund	TOTAL	Net Inflow / (Outflow) For the Month	Net Inflow / (Outflow) For the Year to Date Current Year	Net Inflow / (Outflow) For the Year to Date Previous Year
INCOME	480,036	98	1,324	481,458	(164,487)	96,578	(32,168)
EQUITY	7,690	452	94	8,236	(2,016)	595	1,056
BALANCED	608	9	-	617	(40)	(693)	60
LIQUID/MONEY MARKET	635,805	-	-	635,805	3,971	(12,073)	(3,599)
GILT	410	-	-	410	267	(3,297)	3,606
ELSS - EQUITY	340	31	-	371	641	1,554	2,968
GOLD ETFs	36	-	-	36	45	804	84
OTHER ETFs	550	-	-	550	(439)	(20)	(1,082)
FUND OF FUNDS INVESTING OVERSEAS	152	-	-	152	(107)	(367)	778
<b>TOTAL</b>	<b>1,125,627</b>	<b>590</b>	<b>1,418</b>	<b>1,127,635</b>	<b>(162,165)</b>	<b>83,081</b>	<b>(28,297)</b>

Table 4:-

**ASSETS UNDER MANAGEMENT AS ON MARCH 31, 2010**  
**CATEGORY & TYPE WISE** *(Rs. in Crore)*

	Open End	Close End	Interval Fund	TOTAL	% to Total
INCOME	254,792	41,579	15,344	311,715	51
EQUITY	154,667	19,157	230	174,054	28
BALANCED	15,618	1,628	-	17,246	3
LIQUID/MONEY MARKET	78,094	-	-	78,094	13
GILT	3,395	-	-	3,395	1
ELSS - EQUITY	20,911	3,155	-	24,066	4
GOLD ETF	1,590	-	-	1,590	@
OTHER ETFs	957	-	-	957	@
FUND OF FUNDS INVESTING OVERSEAS	2,862	-	-	2,862	@
<b>TOTAL</b>	<b>532,886</b>	<b>65,519</b>	<b>15,574</b>	<b>613,979</b>	<b>100</b>

@ Less than 1 %.

Table 5:- DATA ON FUND OF FUNDS (DOMESTIC) - MARCH 2010 *(Rs. In Crore)*

	No. of Schemes	Sales	Redemption	Assets under Management as on March 31, 2010	Average Assets Under Management for the month
Fund of Funds	25	170	100	1,521	1,472

## Notes :

1. Fund of Funds is a scheme wherein the assets are invested in the existing schemes of mutual funds and hence, the figures indicated herein are included in tables 1 to 4 and 6. Data on fund of funds is given for information only.

TABLE :6

### Average Assets Under Management for the month - March 2010

(Rs. in crore)

Sr. No.	Name of the Asset Management Company	Average Assets Under Management for the month	Sr. No.	Name of the Asset Management Company	Average Assets Under Management for the month
<b>A</b>	<b>BANK SPONSORED</b>		<b>(ii)</b>	<b>FOREIGN</b>	
			1	AIG Global Asset Management Company (India) Private Ltd.	1,138
<b>(i)</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN</b>		2	FIL Fund Management Private Ltd.	7684
1	Canara Robeco Asset Management Co. Ltd.	9,220	3	Fortis Investment Management (India) Pvt. Ltd.	7890
2	SBI Funds Management Private Ltd.	37,417	4	Franklin Templeton Asset Management (India) Private Ltd.	33,290
	<b>TOTAL ..... A (i)</b>	<b>46,637</b>	5	Mirae Asset Global Investments (India) Private Ltd.	251
				<b>TOTAL ..... C (ii)</b>	<b>50,253</b>
<b>(ii)</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN</b>		<b>(iii)</b>	<b>JOINT VENTURES - PREDOMINANTLY INDIAN</b>	
1	Baroda Pioneer Asset Management Company Limited	3,574	1	Birla Sun Life Asset Management Co. Ltd.	62,343
	<b>TOTAL ..... A (ii)</b>	<b>3,574</b>	2	DSP BlackRock Investment Managers Private Ltd.	21,491
<b>(iii)</b>	<b>OTHERS</b>		3	HDFC Asset Management Co. Ltd.	88,780
1	UTI Asset Management Company Ltd	80,218	4	ICICI Prudential Asset Management Co. Ltd.	80,989
	<b>TOTAL ..... A (iii)</b>	<b>80,218</b>	5	Sundaram BNP Paribas Asset Management Company Ltd.	13,878
	<b>TOTAL ..... A (i+ii+iii)</b>	<b>130,429</b>		<b>TOTAL ..... C (iii)</b>	<b>267,481</b>
<b>B</b>	<b>INSTITUTIONS</b>		<b>(iv)</b>	<b>JOINT VENTURES - PREDOMINANTLY FOREIGN</b>	
1	LIC Mutual Fund Asset Management Co. Ltd.	42,304	1	Bharti AXA Investment Managers Private Limited	549
	<b>TOTAL ..... B</b>	<b>42,304</b>	2	HSBC Asset Management (India) Private Ltd.	6,215
<b>C</b>	<b>PRIVATE SECTOR</b>		3	ING Investment Management (India) Private Ltd.	1,547
<b>(i)</b>	<b>INDIAN</b>		4	JPMorgan Asset Management (India) Private Ltd.	3,541
1	Axis Asset Management Company Ltd.	3,552	5	Morgan Stanley Investment Management Private Ltd.	2,257
2	Benchmark Asset Management Co. Private Ltd.	1,999	6	Principal Pnb Asset Management Co. Private Ltd	6,997
3	Deutsche Asset Management (India) Private Ltd.	10,477	7	Shinsei Asset Management (India) Pvt. Ltd.	367
4	Edelweiss Asset Management Limited	149		<b>TOTAL ..... C (iv)</b>	<b>21,473</b>
5	Escorts Asset Management Ltd.	203		<b>TOTAL ..... C (i+ii+iii+iv)</b>	<b>574,792</b>
6	IDFC Asset Management Company Private Limited	25,386		<b>A+B+C</b>	<b>747,525</b>
7	J.M. Financial Asset Management Private Ltd.	7,997			
8	Kotak Mahindra Asset Management Co. Ltd.	34,681			
9	L&T Investment Management Limited	2,511			
10	Peerless Funds Management Co. Ltd.	303			
11	Quantum Asset Management Co. Private Ltd.	92			
12	Reliance Capital Asset Management Ltd.	110,413			
13	Religare Asset Management Company Private Limited	12,945			
14	Sahara Asset Management Co. Private Ltd.	635			
15	Tata Asset Management Ltd.	21,935			
16	Taurus Asset Management Co. Ltd.	2,307			
	<b>TOTAL ..... C (i)</b>	<b>235,585</b>			